



## Alcohol and Entertainment Licensing Sub-Committee (C)

**Monday 6 March 2017 at 10.30 am**

Boardrooms 5-6 - Brent Civic Centre – Engineers Way,  
Wembley, London, HA9 0FJ

### Membership:

#### Members

Councillors:

Long (Chair)  
Jones (Substituting for Hylton)  
McLeish

#### Substitute Members

Councillors:

Allie, Bradley, Daly, Eniola,  
Harrison, Kansagra, Khan,  
Mahmood, Perrin, Ms Shaw and  
Stopp

**For further information contact:** Tom Welsh, Governance Officer  
0208 937 6607; [tom.welsh@brent.gov.uk](mailto:tom.welsh@brent.gov.uk)

For electronic copies of minutes, reports and agendas, and to be alerted when the minutes of this meeting have been published visit: [democracy.brent.gov.uk](http://democracy.brent.gov.uk)

**The press and public are welcome to attend this meeting**

# Agenda

Item	Page
4 Application by Mr Timothy Sheehan for a Temporary Event Notice (TEN) for the provision of regulated entertainment, the supply of alcohol and late night refreshment on the premises known as Sals Bar (249 Neasden Lane, NW10 1QG) from 02:00hrs to 04:00hrs on 11 March 2017 and from 02:00hrs to 04:00hrs 12 March 2017	1 - 22
5 Application by Mr Timothy Sheehan for a Temporary Event Notice (TEN) for the provision of regulated entertainment, the supply of alcohol and late night refreshment on the premises known as Sals Bar (249 Neasden Lane, NW10 1QG) from 02:00hrs to 04:00hrs on 18 March 2017 and from 02:00hrs to 04:00hrs 19 March 2017	23 - 44

## Conduct of the Hearing:

The hearing shall proceed as follows:

- General introduction by the Regulatory Services Manager
- Case for the Responsible Authority – Police/Regulatory Services
- Questioning of the Responsible Authority by Applicant and Members
- Representations by interested parties (if any)
- Case for the Applicant
- Questioning of the Applicant by the Responsible Authority and Members
- Summing up by the Responsible Authority
- Summing up by a representative of interested parties (if any)
- Summing up by the Applicant

## Members' Deliberation

The Chair will then ask the representatives of the Responsible Authority and the Applicant to leave the meeting room whilst the panel goes into close session to deliberate the application. The applicant and the representatives of the responsible authority will be recalled to the meeting room when the Sub-Committee has made its decision. The decision will be confirmed in writing to the applicant within 7 days



Please remember to switch your mobile phone to silent during the meeting.

- The meeting room is accessible by lift and seats will be provided for members of the public.

## LICENSING ACT 2003

### Application for a Temporary Event Notice

#### 1. The Application

Name of Applicant:	Mr Timothy Sheehan
Name & Address of Premises:	Sals Bar, 249 Neasden Lane NW10 1QG
Applicants Agent:	Keystone Law Ltd – Angela Message

#### 1. Application

The application is for the provision of regulated entertainment, the supply of alcohol and late night refreshment from 02:00hrs to 04:00hrs on 11 March 2017 and from 02:00hrs to 04:00hrs 12 March 2017.

#### 2. Background

The premises are currently licensed for regulated entertainment and the supply of alcohol from 10:00hrs to 00:00hrs Sunday to Wednesday, 10:00hrs to 01:00hrs Thursday and 10:00hrs to 02:00hrs Friday and Saturday.

#### 3. Promotion of the Licensing Objectives

The following licensing objectives should be promoted;

- The prevention of public nuisance
- The prevention of Crime and Disorder
- Public Safety and
- The protection of children from harm

#### 4. Relevant Representations

Representations have been received from Metropolitan Police.

#### 5. Interested Parties

None

## **6. Policy Considerations**

Paragraph Nos: 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

## **7. Associated Papers**

- A. Copy of Application Form
- B. Copy of Police Representation
- C. Copy of Licence
- D. OS Map

**Agent**

Organisation name                      Message/ Keystone Law Limited

Address                                    Keystone Law Limited  
    48 Chancery Lane

Town                                        London

County

Postcode                                 WC2A 1JF

Email address                            angela.message@keystonelaw.co.uk

Client Reference                         SHE48/2

RECEIVED WITH  
THANKS  
*V. S. DEGOOLAM*  
20/2/17

**Applicant**

Title                                        Mr

Forename 1                                Timothy

Surname                                    Sheehan

Address                                    249 Neasden Lane

Town

County                                      London

Postcode                                 NW10 1QG

Email address                            angela.message@keystonelaw.co.uk

Daytime Phone                           07504975033

Evening Phone

Mobile Phone                             07504975033

Fax

Date of Birth                              [REDACTED]

Previous or Maiden Names            not applicable

**Premises**

SALS BAR, 249 Neasden Lane, London, NW10 1QG [Location Map](#)

**Premises Details**

Postcode

Address Reference

Address 249 Neasden Lane NW10 1QG

If you intend to use only part of the premises at this address or intend to restrict the area to which this notice applies, please give a description and details.

Nature of the premises Bar

Nature of the event Re opening party at the premises following a refurbishment.

**Licensable Activities**

The sale by retail of alcohol Yes

The provision of regulated entertainment Yes

The provision of late night refreshment Yes

If the licensable activities will include the supply of alcohol, will the supplies be for consumption On the premises

**Operating Schedule**

*Please state the proposed period during which you intend to use these premises for licensable activities.*

*N.B. The maximum period for using premises for licensable activities under the order of temporary event notice is 168 hours (seven days).*

From 11/03/2017

To 12/03/2017

Please state the maximum number of people at any one time that you intend to allow to be present at the premises during the times when you intend to carry on licensable activities, including any staff, organiser or performers.

N.B. If you intend to have more than


**Operating Schedule**

499 attending the event, you should obtain a premises licence for the event.

**Operating Schedule**

Start Date	11/03/2017
Start Time	02:00
End Date	11/03/2017
End Time	04:00
Start Date	12/03/2017
Start Time	02:00
End Date	12/03/2017
End Time	04:00

**Personal Licence**

Do you currently hold a valid personal licence?	Yes
Date of issue	28/02/2013
Date of expiry	28/02/2023
Issuing licensing authority	Brent
Personal licence number	
Any further relevant details	

**Previous Temporary Event Notices You Have Given**

Have you previously given a temporary event notice in respect of any premises for events falling in the same calendar year as the event for which you are now giving this temporary event notice?	No
---	----

No

**Associates and Business Colleagues**

Has any associate of yours given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice? No

Has any associate of yours already given a temporary event notice for the same premises in which the event period:  
a) ends 24 hours or less before; or  
b) begins 24 hours or less after the event period proposed in this notice? No

Has any person with whom you are in business carrying on licensable activities given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice? No

Has any person with whom you are in business carrying on licensable activities already given a temporary event notice for the same premises in which the event period:  
a) ends 24 hours or less before; or  
b) begins 24 hours or less after the event period proposed in this notice? No

**Associated documents**

No files attached

**About this form**

Issued by  
Brent Council  
Environment and Neighbourhood Services  
Regulatory Services  
Brent Civic Centre  
Engineers Way  
Wembley



**About this form**

	HA9 0FJ
Assigned to	Liquor Licensing
Contact email	<a href="mailto:environmentandprotection@brent.gov.uk">environmentandprotection@brent.gov.uk</a>
Contact phone	020 8937 5359
<del>Channel</del>	<del>Customer Portal</del>
Contact reference	223378475
Received on	20/02/2017
Form reference	223716309
Status	Submitted on 20/02/2017 15:16
Contact method	Self service
Type	Temporary Event Notice - Notification
Amount paid	£21.00
Payment method	Credit Card



The Licensing Officer  
Health Safety and Licensing  
London Borough of Brent  
Brent Civic Centre  
Engineers Way  
Wembley  
**HA9 7FJ**

**24th February 2017**

**Ref - 223716309**

***Police Objection to the Temporary Event Notice for Sal's Bar 249 Neasden Lane, NW10 1QG***

*I certify that I have considered the notice shown above and I wish to make representations that the use of the premises for the temporary event would undermine the crime prevention initiative, for the reasons indicated below.*

*Officer: Michelle Heath*

*Licensing Constable 928QK*

*An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.*

*A Temporary Event Notice has been given under section 100 Licensing Act 2003 by Mr. Tim Sheahan*

*For extension of Business hours on the 11/03/2017 - 11/03/2017 between 02.00 hours and 04.00 hours at Sal's bar 249 Neasden Lane NW10 1QG for a re-opening party following refurbishment.*

*Police are formally making representations to the notice under section 104 Licensing Act 2003. The Police objection is primarily concerned with the crime and disorder and prevention of public nuisance objectives.*

Mr Sheahan has made an application to extend his trading hours at Sal's Bar Neasden, the bar currently has a licence which allows it to open until 02.30am on Friday and Saturday nights, and the application is to extend this until 04.00am.

Mr Sheahan has had his previous 2 TENS rejected by the Alcohol & Licensing Sub committee (17th & 18th December 2016 **and** 31st December - 1st January 2017). Refused on 1st December 2016 on the grounds of **Crime** and **Disorder**.

He is currently on an Action Plan due to drunkenness at the venue resulting in a male being ejected from the premises and then being stabbed by another customer resulting in the victim having 3 layers worth of stitches to his face. This violence happened owing to drunkenness at the pub at barely 2pm in the afternoon. Mr Sheahan wants until 0400 hours the following day. This would be over 16 hours of drinking which would increase the risk of violence and ASB vastly due to the length of time people had been drinking. This action plan is in place until 25th May 2017

The pub is located in Neasden shopping center which is one of Brent's most challenging locations for Anti-Social Behaviour. Mr Sheahan is fully aware of the local issues in the location and seems to be dismissive of these and is putting profit before upholding the licence objectives. He has consistently shown a lack of concern for the licensing objectives and in his words has tried to take short cuts and stay under the radar, which clearly is not acceptable.

The current licence allows Sal's bar to open daily from 11.00am this could see people going into the premises at this time and not coming out until the next morning a 04.00am, the pub is a small venue, and is situated below residential flats, allowing the premise to stay open until 04.00 with regulated entertainment would make it more of a night club than a pub.

This premise is situated in what is classed as a town centre but is only a few meters away from residential housing, the area has been the subject of numerous police operation over the last year to reduce street drinking and ASB.

Police object to this Notice as I feel the applicant has proved himself unreliable in the past, and has not considered the possible impact on the local community. Closing at 04:00am is not a manageable closing time and causes more disruption, disorder and increased policing at the public's expense.

Yours sincerely

PC Michelle Heath

Licensing Constable

Brent Police Licensing Team



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REGENERATION AND GROWTH  
REGULATORY SERVICES  
BRENT CIVIC CENTRE  
ENGINEERS WAY  
WEMBLEY  
HA9 0FJ

TEL: 020 8937 5359  
EMAIL: [business.licence@brent.gov.uk](mailto:business.licence@brent.gov.uk)

# London Borough of Brent

## Premises Licence

### PART A

*This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003**.*

Signed.....  
Head of Regulatory Services

*Date: 7 September 2016*

**Licence number 261872**

**Licence start date: 09/05/2007**

<b>Part 1 - Premises Details</b>
----------------------------------

SALS BAR, 249 Neasden Lane, London, NW10 1QG  
Telephone: 020 8207 1028

*Licensable activities and the times authorised by this licence*

**Live Music:**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	19:00	00:00
Tuesday	19:00	00:00
Wednesday	19:00	00:00
Thursday	19:00	01:00
Friday	19:00	02:00

Saturday	19:00	02:00
Sunday	19:00	00:00

Seasonal variations: To extend by one hour the standard finish time for any authorised period ending between 00:59 and 04:00 on the day on which a period of Summer Time Start.

Non standard timings: New Years Day and New Years Eve: The period between the standard finish time of the authorised period starting on New Years Eve and the standard start time on New Years Day. Bank Holidays and other special occasions: To extend until 03:00 the following day the standard finishing time for the authorised periods starting on Burn's Night, Valentine's Day, St. David's Day, St.Patrick's Day, Good Friday, Easter Saturday, Easter Sunday, St.Georges Day, Christmas Eve, Boxing Day, and the Saturday and Sunday immediately preceding each Bank Holiday that falls on a Monday.

**Recorded Music:**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	10:00	00:00
Tuesday	10:00	00:00
Wednesday	10:00	00:00
Thursday	10:00	01:00
Friday	10:00	02:00
Saturday	10:00	02:00
Sunday	10:00	00:00

Seasonal variations: To extend by one hour the standard finish time for any authorised period ending between 00:59 and 04:00 on the day on which a period of summer time starts.

Non standard timings: New Years Day and New Years Eve: The period between the standard finish time of the authorised period starting on New Years Eve and the standard start time on New Years Day. Bank Holidays and other special occasions: To extend until 03:00 the following day the standard finishing time for the authorised periods starting on Burn's Night, Valentine's Day, St. David's Day, St.Patrick's Day, Good Friday, Easter Saturday, Easter Sunday, St.Georges Day, Christmas Eve, Boxing Day, and the Saturday and Sunday immediately preceding each Bank Holiday that falls on a Monday.

**Provision of Entertainment Facilities for Making Music:**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	19:00	00:00
Tuesday	19:00	00:00
Wednesday	19:00	00:00
Thursday	19:00	01:00
Friday	19:00	02:00
Saturday	14:00	02:00
Sunday	14:00	00:00



Seasonal variations: To extend by one hour the standard finish time for any authorised period between 00:50 and 04:00 on the day on which a period of summer time starts.  
 Non standard timings: New Years Day and New Years Eve: The period between the standard finish time of the authorised period starting on New Years Eve and the standard start time on New Years Day. Bank Holidays and other special occasions: To extend until 03:00 the following day the standard finishing time for the authorised periods starting on Burn's Night, Valentine's Day, St. David's Day, St.Patrick's Day, Good Friday, Easter Saturday, Easter Sunday, St.Georges Day, Christmas Eve, Boxing Day, and the Saturday and Sunday immediately preceding each Bank Holiday that falls on a Monday.

**Supply of Alcohol:**

Day	Start Time	End Time
Monday	10:00	00:00
Tuesday	10:00	00:00
Wednesday	10:00	00:00
Thursday	10:00	01:00
Friday	10:00	02:00
Saturday	10:00	02:00
Sunday	10:00	00:00

Seasonal variations: To extend by one hour the standard finish time for any authorised period ending between 00:59 and 04:00 on the day on which a period of summer time starts.

Non standard timings: New Years Day and New Years Eve: The period between the standard finish time of the authorised period starting on New Years Eve and the standard start time on New Years Day. Bank Holidays and other special occasions: To extend until 03:00 the following day the standard finishing time for the authorised periods starting on Burn's Night, Valentine's Day, St. David's Day, St.Patrick's Day, Good Friday, Easter Saturday, Easter Sunday, St.Georges Day, Christmas Eve, Boxing Day, and the Saturday and Sunday immediately preceding each Bank Holiday that falls on a Monday.

Whether alcohol is authorised to be supplied on or off the premises: **Both**

<b>The Opening Hours of the Premises:</b>
---

Day	Start Time	End Time
Monday	10:00	00:30
Tuesday	10:00	00:30
Wednesday	10:00	00:30
Thursday	10:00	01:30
Friday	10:00	02:30
Saturday	10:00	02:30
Sunday	10:00	00:30

Seasonal variations: New Years Day and New Years Eve: The period between the standard finish time of the authorised period starting on the New Years Eve and the standard start time on New Years Day.

Non standard timings: If later than the standard finish time listed in the column on the left, 30 minutes after any seasonal finish times authorised for any licensable activities.

## Part 2

### Details of Holder of Premises Licence:

Name: Sheahan, Timothy

Address: [REDACTED]

### Details of Designated Premises Supervisor:

Name: Sharon Mullarkey

Address: [REDACTED]

Personal Licence Number: [REDACTED]

Issuing authority: [REDACTED]

### Annexe 1 - Mandatory Conditions

#### No Irresponsible Drinks Promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises;

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

#### Free Water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

#### Age Verification Policy

(1) The premises licence holder or club premises certificate holder must ensure that an age

verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either

- (a) a holographic mark, or
- (b) an ultraviolet feature.

Cont.

## **Embedded Conditions**

Mandatory cont:

### Small Measures to be Available

The responsible person must ensure that

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

### Minimum Price of Alcohol

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1

(a) —duty is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) —permitted price is the price found by applying the formula

$$P = D + (D \times V)$$

where

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) —relevant person means, in relation to premises in respect of which there is in force a premises licence

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) —relevant person means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) —value added tax means value added tax charged in accordance with the Value

Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day) would be different from the permitted price on the next day (—the second day) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Cont:

Mandatory cont:

Requirement for a DPS

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (when required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Film Classification When required

(i) The admission of children to the exhibition of any film must be restricted in accordance with the recommendation of the designated film classification body unless section (ii) applies.

(ii) Where the licensing authority notifies the holder of the licence that this subsection applies the admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

## **Annexe 2 - Conditions Consistent With the Operating Schedule**

1. CCTV shall be installed and maintained in a working condition.
2. All CCTV recordings shall be kept for 31 days and shall be made available to police and licensing officers if requested.
3. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
4. Outside drinking shall be in designated areas only and there shall be signs stating For Customers Only and No Glasses Beyond This Point.
5. Door supervisors of a sufficient number and gender mix, shall be employed from 20:00 hours on any day when the premises are open for the sale of alcohol past 01:00 hours the following morning.
6. Toilets shall be checked at regular intervals for the use of drugs and other illegal activities.

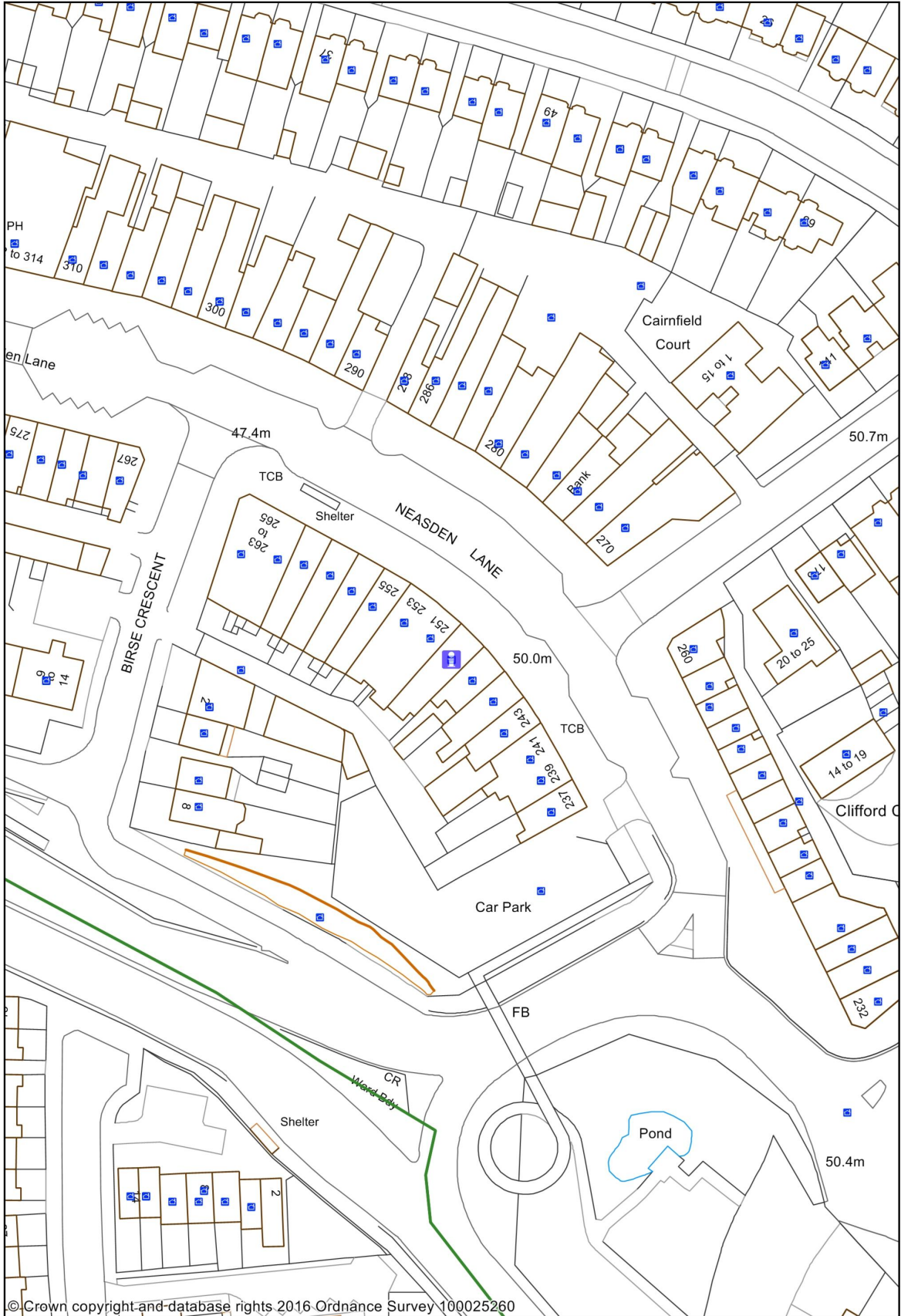
## **Annexe 3 - Conditions Attached After a Hearing by the Licensing Authority**

## **Annexe 4 - Plans**

See attached sheet.

LBB - Premises Licence Licence number 261872

Sals Bar 249 Neasden Lane NW10



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## LICENSING ACT 2003

### Application for a Temporary Event Notice

#### 1. The Application

Name of Applicant:	Mr Timothy Sheehan
Name & Address of Premises:	Sals Bar, 249 Neasden Lane NW10 1QG
Applicants Agent:	Keystone Law Ltd – Angela Message

#### 1. Application

The application is for the provision of regulated entertainment, the supply of alcohol and late night refreshment from 02:00hrs to 04:00hrs on 18 March 2017 and from 02:00hrs to 04:00hrs 19 March 2017.

#### 2. Background

The premises are currently licensed for regulated entertainment and the supply of alcohol from 10:00hrs to 00:00hrs Sunday to Wednesday, 10:00hrs to 01:00hrs Thursday and 10:00hrs to 02:00hrs Friday and Saturday.

#### 3. Promotion of the Licensing Objectives

The following licensing objectives should be promoted;

- The prevention of public nuisance
- The prevention of Crime and Disorder
- Public Safety and
- The protection of children from harm

#### 4. Relevant Representations

Representations have been received from Metropolitan Police.

#### 5. Interested Parties

None

## **6. Policy Considerations**

Paragraph Nos: 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

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8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

## **7. Associated Papers**

- A. Copy of Application Form
- B. Copy of Police Representation
- C. Copy of Licence
- D. OS Map

**Agent**

Organisation name                      Message/ Keystone Law Limited

Address                                      Keystone Law Limited  
   48 Chancery Lane

Town    London

County

Postcode                                      WC2A 1JF

Email address                              [angela.message@keystonelaw.co.uk](mailto:angela.message@keystonelaw.co.uk)

Client Reference                              SHE48/2

**Applicant**

Title    Mr

Forename 1                                      Timothy

Surname    Sheehan

Address    49 Neasden Lane

Town

County    London

Postcode    NW10 1QG


Email address                                      [angela.message@keystonelaw.co.uk](mailto:angela.message@keystonelaw.co.uk)

Daytime Phone                                      07504975033

Evening Phone

Mobile Phone

Fax

Date of Birth                                      

Previous or Maiden Names                      Not applicable

**Premises**

SALS BAR, 249 Neasden Lane, London, NW10 1QG [Location Map](#)

**Premises Details**

Postcode NW10 1QG  
Address Reference 202064697  
Address 249 Neasden Lane  
London  
NW10 1QG

If you intend to use only part of the premises at this address or intend to restrict the area to which this notice applies, please give a description and details.

Nature of the premises Bar  
Nature of the event St Patricks Day Celebrations

**Licensable Activities**

The sale by retail of alcohol Yes  
The provision of regulated entertainment Yes  
The provision of late night refreshment Yes  
If the licensable activities will include the supply of alcohol, will the supplies be for consumption On the premises

**Operating Schedule**

*Please state the proposed period during which you intend to use these premises for licensable activities.*

*N.B. The maximum period for using premises for licensable activities under the order of temporary event notice is 168 hours (seven days).*

From 18/03/2017  
To 19/03/2017

Please state the maximum number of people at any one time that you intend to allow to be present at the premises during the times when you intend to carry on licensable activities, including 60

**Operating Schedule**


any staff, organiser or performers.  
N.B. If you intend to have more than  
499 attending the event, you should  
obtain a premises licence for the event.

**Operating Schedule**

Start Date	18/03/2017
Start Time	02:00
End Date	18/03/2017
End Time	04:00

Start Date	19/03/2017
Start Time	02:00
End Date	19/03/2017
End Time	04:00

**Personal Licence**

Do you currently hold a valid personal licence?	Yes
Date of issue	28/02/2013
Date of expiry	28/02/2023
Issuing licensing authority	Brent
Personal licence number	

Any further relevant details

**Previous Temporary Event Notices You Have Given**

Have you previously given a temporary event notice in respect of any premises for events falling in the same calendar year as the event for which you are now giving this temporary event notice?	Yes
---	-----

**Previous Temporary Event Notices You Have Given**

If Yes, please state the number of temporary event notices you have given for events in that same calendar year

1

No

**Associates and Business Colleagues**

Has any associate of yours given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice?

No

Has any associate of yours already given a temporary event notice for the same premises in which the event period:

a) ends 24 hours or less before; or  
b) begins 24 hours or less after the event period proposed in this notice?

No

Has any person with whom you are in business carrying on licensable activities given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice?

No

Has any person with whom you are in business carrying on licensable activities already given a temporary event notice for the same premises in which the event period:

a) ends 24 hours or less before; or  
b) begins 24 hours or less after the event period proposed in this notice?

No

**Associated documents**

No files attached

**About this form**

Issued by	Brent Council Environment and Neighbourhood Services Regulatory Services Brent Civic Centre Engineers Way Wembley HA9 0FJ
Assigned to	Liquor Licensing
Contact email	<a href="mailto:environmentandprotection@brent.gov.uk">environmentandprotection@brent.gov.uk</a>
Contact phone	020 8937 5359
Channel	Customer Portal
Contact reference	223378475
Received on	23/02/2017
Form reference	223717045
Status	Submitted on 23/02/2017 20:30
Contact method	Self service
Type	Temporary Event Notice - Notification
Amount paid	£21.00
Payment method	Credit Card

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The Licensing Officer  
Health Safety and Licensing  
London Borough of Brent  
Brent Civic Centre  
Engineers Way  
Wembley  
**HA9 7FJ**

**24th February 2017**

**Ref - 223717045**

***Police Objection to the Temporary Event Notice for Sal's Bar 249 Neasden Lane, NW10 1QG***

*I certify that I have considered the notice shown above and I wish to make representations that the use of the premises for the temporary event would undermine the crime prevention initiative, for the reasons indicated below.*

*Officer: Michelle Heath*

*Licensing Constable 928QK*

*An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.*

*A Temporary Event Notice has been given under section 100 Licensing Act 2003 by Mr. Tim Sheahan*

*For extension of Business hours on the 18/03/2017 - 19/03/2017 between 02.00 hours and 04.00 hours at Sal's bar 249 Neasden Lane NW10 1QG for St Patrick's Day Celebrations.*

*Police are formally making representations to the notice under section 104 Licensing Act 2003. The Police objection is primarily concerned with the crime and disorder and prevention of public nuisance objectives.*

Mr Sheahan has made an application to extend his trading hours at Sal's Bar Neasden, the bar currently has a licence which allows it to open until 02.30am on Friday and Saturday nights, and the application is to extend this until 04.00am.

Mr Sheahan has had his previous 2 TENS rejected by the Alcohol & Licensing Sub committee (17th & 18th December 2016 **and** 31st December - 1st January 2017). Refused on 1st December 2016 on the grounds of **Crime** and **Disorder**.

He is currently on an Action Plan due to drunkenness at the venue resulting in a male being ejected from the premises and then being stabbed by another customer resulting in the victim having 3 layers worth of stitches to his face. This violence happened owing to drunkenness at the pub at barely 2pm in the afternoon. Mr Sheahan wants until 0400 hours the following day. This would be over 16 hours of drinking which would increase the risk of violence and ASB vastly due to the length of time people had been drinking. This action plan is in place until 25th May 2017

The pub is located in Neasden shopping center which is one of Brent's most challenging locations for Anti-Social Behaviour. Mr Sheahan is fully aware of the local issues in the location and seems to be dismissive of these and is putting profit before upholding the licence objectives. He has consistently shown a lack of concern for the licensing objectives and in his words has tried to take short cuts and stay under the radar, which clearly is not acceptable.

The current licence allows Sal's bar to open daily from 11.00am this could see people going into the premises at this time and not coming out until the next morning a 04.00am, the pub is a small venue, and is situated below residential flats, allowing the premise to stay open until 04.00 with regulated entertainment would make it more of a night club than a pub.

This premise is situated in what is classed as a town centre but is only a few meters away from residential housing, the area has been the subject of numerous police operation over the last year to reduce street drinking and ASB.

Police object to this Notice as I feel the applicant has proved himself unreliable in the past, and has not considered the possible impact on the local community. Closing at 04:00am is not a manageable closing time and causes more disruption, disorder and increased policing at the public's expense.

Yours sincerely

PC Michelle Heath

Licensing Constable

Brent Police Licensing Team



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REGENERATION AND GROWTH  
REGULATORY SERVICES  
BRENT CIVIC CENTRE  
ENGINEERS WAY  
WEMBLEY  
HA9 0FJ

TEL: 020 8937 5359  
EMAIL: [business.licence@brent.gov.uk](mailto:business.licence@brent.gov.uk)

# London Borough of Brent

## Premises Licence

### PART A

*This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003**.*

Signed.....  
Head of Regulatory Services

*Date: 7 September 2016*

**Licence number 261872**

**Licence start date: 09/05/2007**

#### **Part 1 - Premises Details**

SALS BAR, 249 Neasden Lane, London, NW10 1QG  
Telephone: 020 8207 1028

*Licensable activities and the times authorised by this licence*

#### **Live Music:**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	19:00	00:00
Tuesday	19:00	00:00
Wednesday	19:00	00:00
Thursday	19:00	01:00
Friday	19:00	02:00

Saturday	19:00	02:00
Sunday	19:00	00:00

Seasonal variations: To extend by one hour the standard finish time for any authorised period ending between 00:59 and 04:00 on the day on which a period of Summer Time Start.

Non standard timings: New Years Day and New Years Eve: The period between the standard finish time of the authorised period starting on New Years Eve and the standard start time on New Years Day. Bank Holidays and other special occasions: To extend until 03:00 the following day the standard finishing time for the authorised periods starting on Burn's Night, Valentine's Day, St. David's Day, St.Patrick's Day, Good Friday, Easter Saturday, Easter Sunday, St.Georges Day, Christmas Eve, Boxing Day, and the Saturday and Sunday immediately preceding each Bank Holiday that falls on a Monday.

**Recorded Music:**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	10:00	00:00
Tuesday	10:00	00:00
Wednesday	10:00	00:00
Thursday	10:00	01:00
Friday	10:00	02:00
Saturday	10:00	02:00
Sunday	10:00	00:00

Seasonal variations: To extend by one hour the standard finish time for any authorised period ending between 00:59 and 04:00 on the day on which a period of summer time starts.

Non standard timings: New Years Day and New Years Eve: The period between the standard finish time of the authorised period starting on New Years Eve and the standard start time on New Years Day. Bank Holidays and other special occasions: To extend until 03:00 the following day the standard finishing time for the authorised periods starting on Burn's Night, Valentine's Day, St. David's Day, St.Patrick's Day, Good Friday, Easter Saturday, Easter Sunday, St.Georges Day, Christmas Eve, Boxing Day, and the Saturday and Sunday immediately preceding each Bank Holiday that falls on a Monday.

**Provision of Entertainment Facilities for Making Music:**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	19:00	00:00
Tuesday	19:00	00:00
Wednesday	19:00	00:00
Thursday	19:00	01:00
Friday	19:00	02:00
Saturday	14:00	02:00
Sunday	14:00	00:00

Seasonal variations: To extend by one hour the standard finish time for any authorised period between 00:50 and 04:00 on the day on which a period of summer time starts.  
 Non standard timings: New Years Day and New Years Eve: The period between the standard finish time of the authorised period starting on New Years Eve and the standard start time on New Years Day. Bank Holidays and other special occasions: To extend until 03:00 the following day the standard finishing time for the authorised periods starting on Burn's Night, Valentine's Day, St. David's Day, St.Patrick's Day, Good Friday, Easter Saturday, Easter Sunday, St.Georges Day, Christmas Eve, Boxing Day, and the Saturday and Sunday immediately preceding each Bank Holiday that falls on a Monday.

**Supply of Alcohol:**

Day	Start Time	End Time
Monday	10:00	00:00
Tuesday	10:00	00:00
Wednesday	10:00	00:00
Thursday	10:00	01:00
Friday	10:00	02:00
Saturday	10:00	02:00
Sunday	10:00	00:00

Seasonal variations: To extend by one hour the standard finish time for any authorised period ending between 00:59 and 04:00 on the day on which a period of summer time starts.

Non standard timings: New Years Day and New Years Eve: The period between the standard finish time of the authorised period starting on New Years Eve and the standard start time on New Years Day. Bank Holidays and other special occasions: To extend until 03:00 the following day the standard finishing time for the authorised periods starting on Burn's Night, Valentine's Day, St. David's Day, St.Patrick's Day, Good Friday, Easter Saturday, Easter Sunday, St.Georges Day, Christmas Eve, Boxing Day, and the Saturday and Sunday immediately preceding each Bank Holiday that falls on a Monday.  
 Whether alcohol is authorised to be supplied on or off the premises: **Both**

<b>The Opening Hours of the Premises:</b>
---

Day	Start Time	End Time
Monday	10:00	00:30
Tuesday	10:00	00:30
Wednesday	10:00	00:30
Thursday	10:00	01:30
Friday	10:00	02:30
Saturday	10:00	02:30
Sunday	10:00	00:30

Seasonal variations: New Years Day and New Years Eve: The period between the standard finish time of the authorised period starting on the New Years Eve and the standard start time on New Years Day.

Non standard timings: If later than the standard finish time listed in the column on the left, 30 minutes after any seasonal finish times authorised for any licensable activities.



## Part 2

### Details of Holder of Premises Licence:

Name: Sheahan, Timothy

Address: [REDACTED]

### Details of Designated Premises Supervisor:

Name: Sharon Mullarkey

Address: [REDACTED]

Personal Licence Number: [REDACTED]

Issuing authority: [REDACTED]

### Annexe 1 - Mandatory Conditions

#### No Irresponsible Drinks Promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises;

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

#### Free Water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

#### Age Verification Policy

(1) The premises licence holder or club premises certificate holder must ensure that an age

verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either

- (a) a holographic mark, or
- (b) an ultraviolet feature.

Cont.

## **Embedded Conditions**

Mandatory cont:

### Small Measures to be Available

The responsible person must ensure that

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

### Minimum Price of Alcohol

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1

(a) —duty is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) —permitted price is the price found by applying the formula

$$P = D + (D \times V)$$

where

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) —relevant person means, in relation to premises in respect of which there is in force a premises licence

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) —relevant person means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) —value added tax means value added tax charged in accordance with the Value

Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day) would be different from the permitted price on the next day (—the second day) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Cont:

Mandatory cont:

Requirement for a DPS

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (when required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Film Classification When required

(i) The admission of children to the exhibition of any film must be restricted in accordance with the recommendation of the designated film classification body unless section (ii) applies.

(ii) Where the licensing authority notifies the holder of the licence that this subsection applies the admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

## **Annexe 2 - Conditions Consistent With the Operating Schedule**

1. CCTV shall be installed and maintained in a working condition.
2. All CCTV recordings shall be kept for 31 days and shall be made available to police and licensing officers if requested.
3. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
4. Outside drinking shall be in designated areas only and there shall be signs stating For Customers Only and No Glasses Beyond This Point.
5. Door supervisors of a sufficient number and gender mix, shall be employed from 20:00 hours on any day when the premises are open for the sale of alcohol past 01:00 hours the following morning.
6. Toilets shall be checked at regular intervals for the use of drugs and other illegal activities.

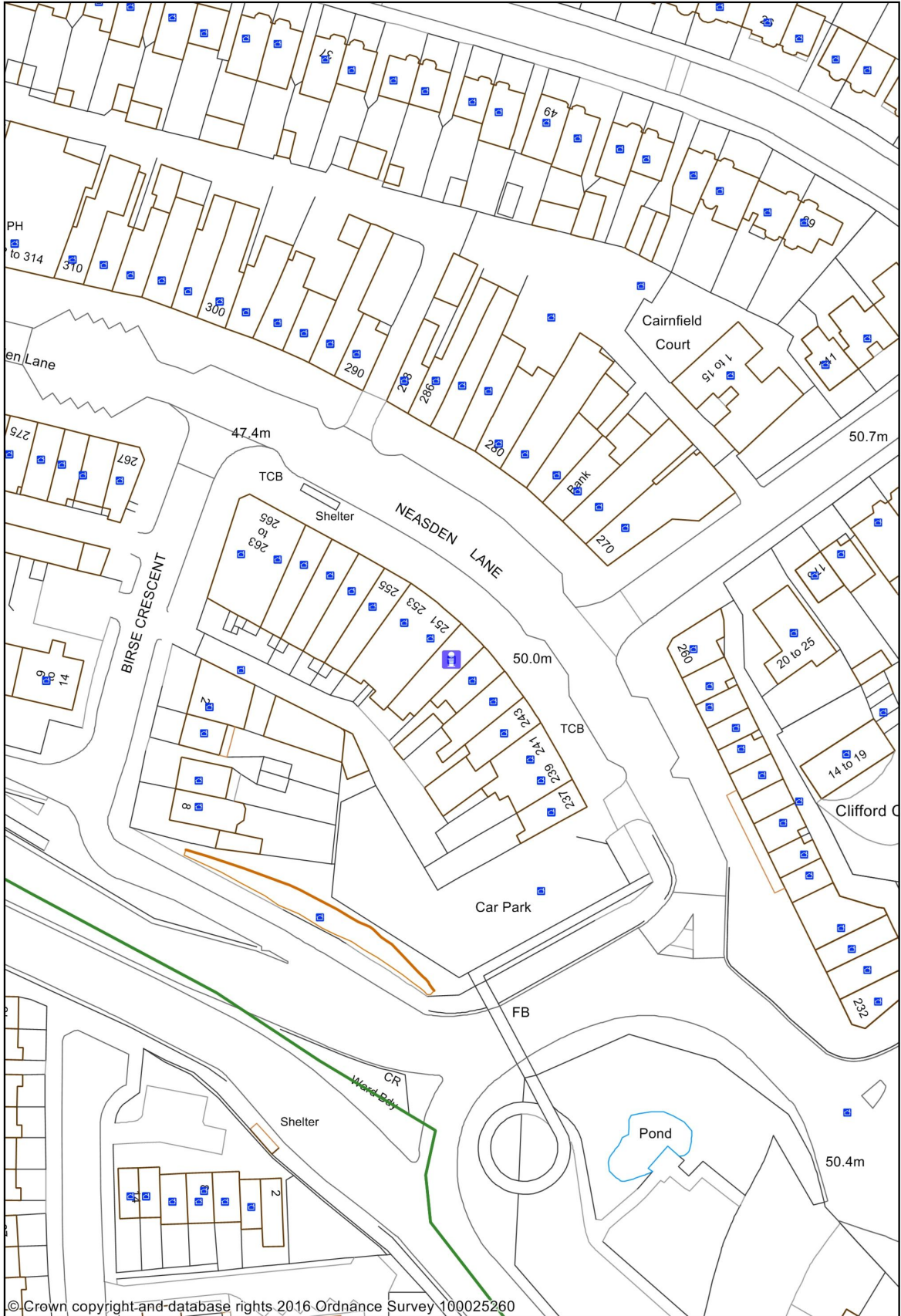
## **Annexe 3 - Conditions Attached After a Hearing by the Licensing Authority**

## **Annexe 4 - Plans**

See attached sheet.

LBB - Premises Licence Licence number 261872

Sals Bar 249 Neasden Lane NW10



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1:1000

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